

The **Texan by Nature 20** (TxN 20) is a list of the top businesses in Texas moving conservation innovation forward for the benefit of people, natural resources, and prosperity.

Submit data to be considered in the 2020 TxN 20 listing of best in class companies leading the effort to conserve Texas' natural resources for the benefit of people, natural resources, and prosperity.

Submission Deadline: June 1, 2020

To be considered for the official TxN 20 list, companies must:

- Have operations based in Texas;
- Be a for-profit entity;
- Share a demonstrated commitment to conservation & sustainability;
- Showcase tangible efforts and impact in conservation.



Key Terms:

Sustainable Production is the creation of goods and services using processes and systems that are: Non-polluting. Conserving energy and natural resources. Economically viable. Safe and healthful for workers, communities, and consumers.

Return on Conservation is the return realized by investing in conservation encompassing positive financial, people, and natural resource impact.

TxN 20 Submission Form

Company: _____
Name: _____
Title: _____
Email: _____
Phone Number: _____
Address: _____
Company CEO/Current Leadership Name: _____
Company Website: _____
Company Description: _____

Industry (please check the box that relates closest to your industry):

- Agriculture:** The agriculture industry is made up of businesses that cultivate plants, animals, and other life forms for food, fiber, and fuel. This includes farms, dairies, hatcheries, and ranches.
- Architecture, Design, and Development:** Architecture is both the process and the product of planning, designing, and constructing buildings or any other structures. The architecture, design, and development industry includes building design, town planning, urban design, landscape architecture, remodeling, and interior architecture.

- ❑ **Construction and Manufacturing:** Construction is the creation of physical structures such as buildings, bridges or roadways. Manufacturing is the production of finished goods sold to distributors, retailers or consumers. Businesses in construction include residential, commercial, heavy civil, industrial, and environmental construction. Businesses in manufacturing include those that produce and support clothing and textiles, petroleum, chemicals, plastics, electronics, transportation, metal, wood, leather, and paper.
- ❑ **Energy:** The energy industry is made up of all the industries involved in the production and sale of energy, including manufacturing, refining, extraction, and distribution. This includes companies that produce oil, natural gas, coal, renewable fuels, as well as electricity from clean energy sources, including wind, solar, hydropower, geothermal, and nuclear power.
- ❑ **Financial Services:** The financial services industry is made up of a wide range of businesses that manage money. This includes central banks, retail and commercial banks, internet banks, credit unions, savings, and loans associations, investment banks, investment companies, brokerage firms, insurance companies, mortgage companies, and real estate.
- ❑ **Food, Beverage, and Grocery:** The food, beverage, and grocery industry covers all aspects of food production and sale. It includes such areas as food processing, packaging and labeling, storage, distribution, regulatory frameworks retailing, catering, and research and development.
- ❑ **Healthcare:** The healthcare sector consists of businesses that provide medical services, manufacture medical equipment or drugs, provide medical insurance, or otherwise facilitate the provision of healthcare to patients. This includes hospitals, clinics, nursing homes, diagnostic laboratories, ambulance services, pharmaceutical companies and medical device manufacturers.
- ❑ **Hospitality and Entertainment:** The hospitality and entertainment industry is a wide category of businesses within the service industry that relate to leisure and enjoyment. Hospitality and entertainment businesses include restaurants, bars, hotels, event and sports venues, theme parks, cruises, and event planning.
- ❑ **Municipal Services:** Municipal services are the basic services that a city government provides to residents in exchange for the taxes which citizens pay. This includes sanitation (both sewer and refuse), water, electricity, gas, streets, the public library, schools, food inspection, fire department, police, ambulance, and other health department issues and public transportation.
- ❑ **Retail:** The retail industry is made up of companies that sell consumer goods or services to customers through multiple channels of distribution. This includes supermarkets, department stores, chain stores, specialty stores, variety stores, franchise stores, mail-order houses, online merchants, and door-to-door sellers.
- ❑ **Technology:** The technology sector refers to companies involved in the research, development and/or distribution of technologically based goods and services. This includes semiconductors, software, networking and internet and hardware.
- ❑ **Transportation:** The transportation industry is made up of companies that move people and goods from one place to another. These include airlines, trucking companies, railroads, and shipping companies.

Company Social Media Handles:

- LinkedIn: _____
- Twitter: _____
- Facebook: _____
- Instagram: _____

Is your company based in Texas, operating for profit, and independent (i.e. not a subsidiary)?
Please circle one: Yes No

What was your revenue for 2019?

How do you classify your company's size?
Please circle one: Small Mid Enterprise

How many employees do you have?

How many employees do you have based in Texas?

Conservation & Sustainability Efforts

Is conservation and/or sustainability a part of your Corporate Values or Mission? Please include your Company mission statement pertaining to conservation and/or sustainability and provide links to publicly facing statements.

Does your CEO/leadership have a conservation and/or sustainability statement? Please include your CEO/leadership statement pertaining to conservation and/or sustainability and provide links to publicly facing statements.

Do you have a CSR Report? Please provide a link to your CSR Report.

Do you have metrics on your conservation or sustainability efforts? Please share your metrics for conservation or sustainability efforts and provide links to publicly facing metrics.

Has your Company quantified your financial investment on conservation or sustainability efforts? Please share your Company's financial investment in conservation or sustainability efforts for 2019 and provide links to publicly facing information.

Has your Company quantified your financial return on conservation or sustainability efforts? Please share your Company's financial return on conservation or sustainability efforts for 2019 and provide links to publicly facing information.

For the following section please quantitatively describe your Company's total conservation and sustainability impact for 2019 (January 1, 2019 - December 31, 2019). Please provide your answer in the metrics that are outlined below.

- Water (gallons per year):
- Land (total acres per year):
- Wildlife (total # of species impact):
- People Involved in Conservation (total people/year):
- Waste Diverted (tons/year):
- Energy Saved (kWh/year):
- Other (must include unit of measurement and time period)

Please describe innovative practices, initiatives or projects that showcase your Company’s commitment to conservation and sustainability, including, but not limited to the following topics:

Infrastructure Investment

- Green Space Creation
- Green Energy Solutions
- LEED Certified Building

Production Efforts

- Efficient Production Systems

Employee Engagement Efforts

- Volunteering for a Conservation-Related Event or Cause (i.e. Community Clean Up)
- On-campus Activities (i.e. Recycling)
- Off-campus Activities
- Other
